

Economy of Newspapers



Vasant Munde



State president, Maharashtra State Marathi Journalist Association, Mumbai.



Vasant Madhavrao Munde

- Education :** **B.A.B.J.**
(Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar)
- Designation: :** State President, Maharashtra State Marathi Journalist Association, Mumbai. (2020)
Chairman, Aurangabad divisional Accreditation Committee (2015)
- Working as :** Beed District Representative of Dainik Loksatta since 2003. Before that while studying in college started reporting in daily Marathwada and daily Lokpatra.

- Specific :**
- * First prize of Osmanabad Marathi Patrakar Sangh in investigative category.
 - * Samarthan Charitable Foundation Scholarship for writings about marginalized Dalits, sugarcane workers.
 - * Selected for a conference: In 2007, the then Prime Minister Manmohan Singh had selected fifty journalists invited from across the country for a conference on the Rural Development Implementation Act.
 - * Implementation of state level journalist award scheme on behalf of District Journalist Association and In the name of history researcher and senior editor S. M. Garge and erection of Garge memorial.
 - * Assistance to four social organizations working for the deprived, neglected sections of Beed district by collecting more than three crore rupees in cash through Dainik Loksatta.

In this...

- * Infant India (Beed) working for HIV affected children.
- * Shantivan (Arvi) organization working for children of farmers and sugarcane workers who committed suicide.
- * 'Sarparagyi Project' working for wildlife (Tagargaon).
- * Sahara Orphanage Institute working for orphans (Gevrai).

- (1) Comprehensive and coherent writing on agriculture, mainly those success stories of farmers who have earned profit from loss making agriculture with the help of available resources and in the adverse circumstances. After finding more than fifty such farmers in two years, written copiously on their success in Loksatta's 'Lokshivar' column. These farmers became guides who successfully countered the situation when the topic of farmer suicides cropped up. Constantly shed light on the government's policy and the condition of the farmers
- (2) By bringing people in front of the society through a column 'Faces in discussion' who have worked successfully in various fields, many people got inspired and encouraged to do good work.
- (3) In rural areas, crores of rupees are spent on religious weeks when the village lacks school buildings, drinking water and even roads. As a result of precisely attacking this social satire, many villages began the process of raising funds for the repair and materials of school buildings. Presented the topics "Economics of religious strongholds" and "Expenditure of crores on food distribution during religious weeks" despite lack of basic facilities in villages.
- (4) Pointed fingers at governance and administration and made the positive effect by improvement suggestive news.
- (5) Monthly lecture series activity since three years.
- (6) After getting the opportunity as the chairman of Aurangabad divisional Journalist Accreditation Committee, Government of Maharashtra, 'Open Discussion' initiative for dialogue between administration and journalists was implemented in every district.
- (7) Collection of one and a half thousand bags of blood by organizing blood donation camps in the state through Maharashtra State Marathi Journalist Association.
- (8) Awareness through statewide seminars on economics of newspapers and problems of journalists.

Vasant Munde who showed newspapers the path to financial self-reliance

Dr. Prabhu Gore, Editor 

Understanding that journalism is the means of conveying the voice of the common people to the government, a young man named Vasant Munde came into journalism and while raising the questions of the common people, he started raising the questions of the newspapers and journalists as well! It may be surprising to read, but Vasant Munde raised his voice against corruption from the age of sixteen. Financial fraud was committed by taking advantage of the illiteracy of laborers on social forestry work in the village employment guarantee scheme. While still a student he told the then journalist Motegaonkar sir of Ambajogai about this corruption and he got justice for the laborers. Later, after formal training in journalism, he was appointed as a district representative in Dainik Loksatta and Vasant Munde has been working there for twenty years. Financial assistance was raised to many organizations working for the underprivileged and marginalized sections through the pen. He wrote a lot of positive and energy-generating writings on the topics of agriculture and education. From that, Munde was also selected in the National Conference of Journalists called by the then Prime Minister Manmohan Singh. 'Samarth' gave a scholarship to a series of articles written by staying with sugarcane workers. Apart from this, many awards were also received. He is characterized by good communication skills and the ability to present topics in few words without compromise.

* Asked questions, told the ways:

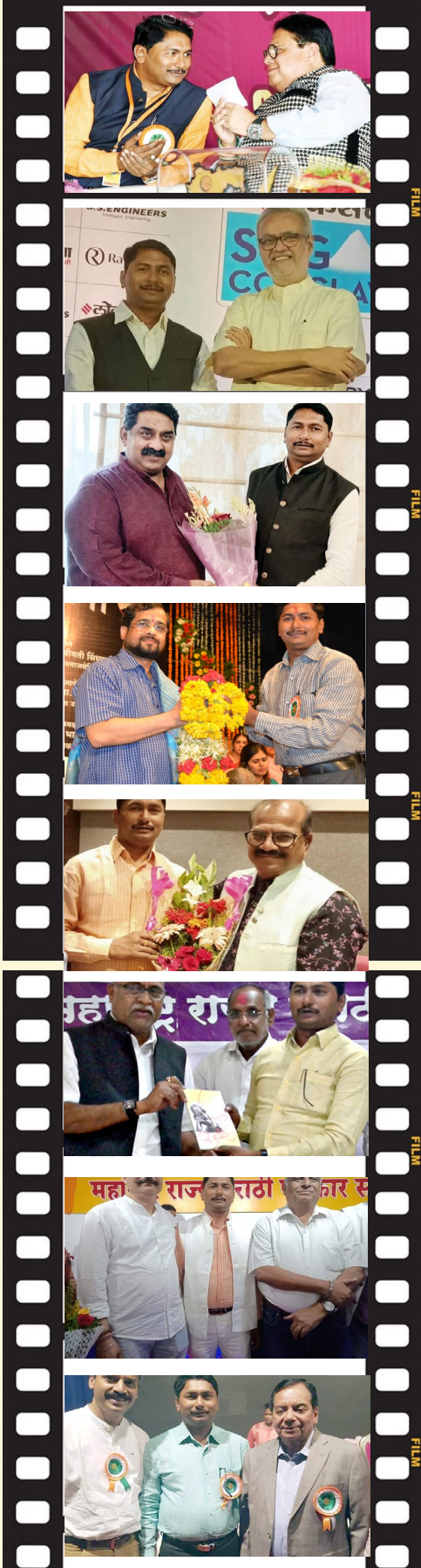
While raising the questions of common people from the pen, he also realized the questions of the fellow journalists. The problems of those who pose the problems of the society are often turned blind. Rulers and society also do not think journalists have any problems. After realizing this, Munde raised the issues of reporters and editors through the journalists' association and also suggested ways to solve them. After becoming the chairman of the Aurangabad Divisional Accreditation Committee, Munde, for the first time in Maharashtra, conducted an open discussion program directly with journalists of the Government Committee in each district. Due to this, the oppressive conditions were relaxed and the way to get the approval letter became easy. The then Chief Minister Devendra Fadnavis took notice of this as the problems of journalists from the city to the village level were being solved.

*The first president but not an editor:

Vasant Munde as State President of Maharashtra State Marathi Journalists Union (Mumbai) unanimously selected. This is the first time in the history of the organization that a journalist has been elected as president but he is not an editor! After assuming the responsibility of the president, he used modern methods to make the work of the association, which has more than thirteen thousand journalist members, more people-oriented.

Editors' Round-table Conference on Self-Reliance:

The newspaper business, which was in trouble due to the growing influence of social media, became more troubled due to Corona. Due to the decrease in the flow of advertisements, the financial calculations of small newspapers including chain newspapers have deteriorated. The traditional policy of delivering newspapers at home at a price of 30 percent of the production cost, including Corona, the habit of online reading has caused financial crisis and the working journalists had to face salary cuts.





Many people have also lost their jobs. In such a situation, Vasant Munde held the first round table conference of editors in Aurangabad and urged newspapers to become financially independent. In the last twenty years, petrol has gone from Rs. 30 to Rs. 120, while diesel has gone from Rs. 16 to Rs. 97 a litre. One rupee became ten rupees. Printing paper went from Rs 25 to Rs 100. Government levied 5 percent GST and other taxes on advertisement and other items, the prices increased five times while the prices of all items increased, but the price of newspapers did not increase even one time. Even today newspapers of 8 to 12 pages are delivered at home for 2 to 5 rupees. Therefore, it is the only product in the world with a selling price of 20 percent of the cost of production. Since it is impossible to make up the loss due to the reduction of advertising, the calculation of increasing the selling price convinced the owners, editors, distributors of newspapers. More than three hundred newspapers in the state published and supported it. As a result more than three hundred dailies in the state increased their selling prices. As this was the first time that a single interview of a journalist was published in various dailies, Munde's leadership was unanimously accepted.

***Take a weekly vacation, stay profitable!**

What has been achieved by making demands to the government over the years? Vasant Munde not only presented the role that people in the media should be able to think about this, but also started new steps through the Journalist Association. During the Corona period, through web communication with journalists in 28 districts, through public participation, journalists were helped with grocery materials. Ambulances were made available to the district administration on behalf of the journalists association. He set a record of collecting 1400 bags of blood by holding a blood donation camp across the state on a single day. In order to maintain communication even in the midst of social media, Vartalap was started in Aurangabad Divisional Office and monthly lecture series was started in Beed. As a result, talks are being held through the Sangh across the state. Tried to give a new direction to the team by having Snehmilan in Diwali and Eid milan in Ramadan. Apart from providing help to the families of the deceased journalists through public participation, the team also provided help for medical treatment. Through such a new initiative, Munde has created a supportive environment to empower the sector by bringing forward new traditions in the organization and newspaper sector.

*** A supportive environment through new initiatives:**

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***Five Divisional Conventions:**

Editors' Round Table Conference at Aurangabad on Newspaper Economics and Journalists' Problems, Divisional Conventions at Latur Thane, Nagpur, Jalgaon have raised a movement of progress on newspaper economics. It was the first time that independent conventions on the economics of newspapers were held not only in Maharashtra but at the national level.



State President Vasant Munde, General Secretary Vishwas Arote, Vidarbha president pro. Mahesh Panse, Shrikrishna Chandak, Dr. Shripad Aparajit, Bhaskar Londhe, Sudarshan Chakradhar, Shabbir Ahmed Vidrohi etc. were present on the occasion of the second Vidarbha level convention of Maharashtra state Marathi patrakar sangh, Mumbai held at Nagpur.



Expressing the belief that if a collective decision is taken for this, the sector can regain financial stability, Editor Ravindra Tahkeek appealed that we should appoint a journalist to represent the media sector in the Legislative Council. At the same time, newspapers should build their credit in the society by increasing the price.

On this occasion the convener Prof. Dr. Prabhu Gore presented the role of the council. So far newspapers have exerted their power to solve the problems of all sections of the society. But now that the newspaper itself is in trouble, everyone has to come together and take a decision to empower this sector. Now this conference is for you to come together. He said. Anil Sawant, Metropolitan President of Journalists' Union, called for a collective decision saying that increasing the price is the right option in difficult times for newspapers.

Following resolution of the demands passed with consensus in this conference...

Newspapers should try to become self-sufficient by increasing the price of the issue, improving the quality. The government should make paper and ink available to newspapers at discounted rates. Exemption from goods and services tax. The owners of newspapers should be discouraged from cutting employees and salaries during the Corona crisis. Newspaper sector should be given small scale industry status. ABC should be made compulsory to give maximum advertisements of the government to departmental and district dailies. Journalists martyred during Corona should be helped under insurance cover of fifty lakh

rupees as announced. Provide support to the journalists by implementing the housing and health insurance scheme in a proper manner.

Makarand Ghodke, editor of Metro News, Manoj Motiyani, editor of Ahmednagar Ghadamodi, Subhash Chindye, editor of Nagar Swatantra, Subhash Mudal, executive editor of Labhvarta, Manoj Patni, editor of Labhvarta, Mr. Editor of Badalta Maharashtra Vishnu Kadam, Rajyavarta Editor Mr. Bharat Mankar, Live Maharashtra Krishna Lokhande, Vritt Times Editor Kalyan Annapurne, Manoj Patni, Bahujan Hitay's Baban Sonwane, Public shasan Prashant Patil, Nile Pratik Editor Ratan Kumar Salve, Akash Sapkal, Jagannath Supekar, Editor of daily Satyaniti Devidas Kolekar, Editor of Police News Krishna Kolhe, Ashok Wankhede, Ramakant Kulkarni, Abhijit Hirap, Punyanagari Dr. Seshrao Pathade, Ashok Dede of daily Mahanagari, Govind Kale of Latur Pattern and others were present.

Secretary Deepak Maske, Organizer Vilas Shingi, Treasurer Mukesh Mundada, Publicity Head John Bhalerao, General Secretary Shivaji Gaikwad, Metropolitan Vice President Hanumant Kolhe, B. R. Rishikesh Raut, Abhishek Raut etc. of events worked hard. Initially, tributes were paid to journalists and brave soldiers who were martyred during Corona. Convener of the conference Prof. Dr. Prabhu Gore welcomed and introduced. State Media Coordinator Bhagwan Raut read out various resolutions. Publicity Head Sachin Ambhore moderated. District Vice President Chhaburao Take thanked. The program concluded with the National Anthem.



In association with Maharashtra State Marathi Journalists Union Mumbai and Dainik Marathwada Saathi Patra Maharshi Late Mohanlalji Biyani State Level Journalism Award Distribution by the hands of Union Minister of State Dr. Bhagwat Karad, Head of Newspaper Education Department Dr. Dinkar Mane was honoured. Along with Regional President Vasant Munde, Chief Editor Chandulal Biyani, Jagdish Biyani, Manisha Bhansali, Satish Lodha.

WILL GIVE DISCOUNT IN INCOME TAX TO THOSE WHO BUY NEWSPAPERS: DR. BHAGWAT KARAD

When anyone from Marathwada got an opportunity in any field, everyone made good use of it. Vasant Munde has also told the ways to solve the problems in this field by forming a strong association of journalists across the state in the field of journalism. I also got the Minister of State for Finance at the Center because of Prime Minister Narendra Modi. As newspaper works to awaken society and give direction in a democracy, through the opportunity I got at the Centre, I will continue to take initiative to solve the problems of journalists in Maharashtra. As per the demand of Vasant Munde we will give discount in income tax to those who buy newspapers. Said the Union Minister of State for Finance Dr. Bhagwat Karad. On Sunday January 16 at Aurangabad he was addressing a function of Patramaharshi Late Mohanlalji Biyani State Level Journalism Award Distribution arranged by Maharashtra State Journalist Union Mumbai and Dainik Marathwada Saathi.

The program was presided over by Vasant Munde, Regional President

of the Journalist Union, Chief Editor Chandulal Biyani, Jagdish Biyani, Manisha Bhansali, Satish Lodha were present. Speaking on this occasion, Dr. Karad said, after the election of Vasant Munde as the regional president of the Maharashtra State Journalist Association, encouraging journalists through various activities across the state, solving their problems. Carrying out activities has increased organizational work. After I became a Union Minister, I have come to the Journalist Union program many times. Munde has put forward and told many ways to solve the problems of journalists and newspapers. In a democracy, newspapers and journalists are working to awaken and guide the society. Therefore, our initiative will remain to solve the problems of these elements. At the same time, we will take the initiative to benefit the journalists and their families from various economic schemes of the central government. For this, journalists should study the schemes of the central government and try to take advantage of them. Dr. Bhagwat appealed.

Vasant Munde's effort was successful

Vasant Munde, Regional President of Maharashtra State Journalists' Union, Mumbai, has consistently put forward several important initiatives including increasing the price of the newspaper to bring the newspaper out of financial loss. He also demanded that those who buy the newspaper should get exemption from income tax, and explained that the government will also benefit from this tax exemption. If this concession is given, employment generation will be boosted. It also brought to the attention of the central government that there will be a revolutionary change in the newspaper business, so the Union Minister of State for Finance Dr. Bhagwat Karad made an important announcement in this program. Vasant Munde's demand is an unprecedented success. When the tax relief decision is actually implemented, a new era of economic revolution will begin in the newspaper business and the credit goes to these two sons of Marathwada.





CONSIDERATION ABOUT RETURN OF 5 THOUSAND RS. PER ANNUM

After Corona, the newspaper business has faced a financial crisis. Despite the rise of digital media, the credibility of newspapers still remains in the society. Therefore, it is our responsibility as the government to give financial strength to the newspaper business. For this, according to the demand of Vasant Munde, we will discuss with Finance Minister Nirmala Sitharaman to approve the demand of five thousand rupees per year tax exemption for income tax payers who buy newspapers. For this purpose, he suggested that the journalists' association should form a committee and submit the proposal to the central government, while Vasant Munde gave a clear stand on the financial difficulties and traditional policies facing the newspaper business and asked the central government to give tax concessions to the taxpayers who buy newspapers in order to financially empower journalists and newspapers, which are the fourth pillar of democracy. Moreover he appealed that unless the journalist is financially capable, he will not be able to work in a good manner, so the government should take strategic decisions

and help the newspaper sector. In the introduction, Chandulal Biyani said that after reviewing the progress of the Marathwada Sathi he remembered Patramaharshi Late Mohanlal ji Biyani. Mr. Shravan Giri, Prashant Joshi moderated the program and Sandeep Bendre gave the vote of thanks. Vilas Shingi, Mukesh Mudda, Radhesham Zanwar, Sachin Shere, Vrishali Pendharkar, Savita Khandekar, Rahul Rathi, Manoj Patni, Sanjay Vyapari, Majad Khan, Sachin Pawar, Tukaram Raut, Shivanand Chakkarwar, Pandurang Jadhav etc. worked hard for the success of the program. On this occasion, the state level awardee Prof. Dr. Dinkar Mane (Department Head, Department of Mass Communication and Newspaper Studies, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad), Dr. Baban Jogdand (Officer-in-Charge, Yashda, Pune), Santosh Manurkar (Editor Daily Divya Lokprabha, Beed) and many journalists were Honoured by Union Minister Dr. Karad. Senior journalist Baba Gade, Prakash Bhagnoore, Dr. Sanjivkumar Sawale, Dr. Sandhya Mohite, Santosh Shinde, Ram Vaibhat etc. were present on this occasion.

Under MHADA, a special group will be planned for the construction of housing for journalists

Housing Minister Jitendra Awhad has ordered the Secretary of the Housing Department to place a proposal before the Cabinet to implement a housing scheme for journalists across the state by forming a special group under MHADA. State President of Maharashtra State Marathi Journalists Association Vasant Munde met Minister Awhad and discussed in detail and insisted on implementing a separate scheme for journalists. Sanjay Bhokare, state organizer of Maharashtra State Marathi Journalists Association, state president Vasant Munde, through a written statement demanded to Housing Minister Jitendra Awhad, on the lines of Mumbai

and Solapur, under MHADA at the district and taluka level a separate group should be implemented for the journalists. For the past several years, different organizations, journalists have been consistently demanding housing. But due to lack of space under MHADA in rural areas, difficulties arise in implementing these schemes. After the Adarsh case, the issue of housing for journalists is pending as the government has taken a policy of not giving space to private housing organizations. In this regard, Housing Minister Jitendra Awhad has fully understood the issue and has taken a stand to create a policy across the state so that the journalists of the state should



Testimony of Minister Jitendra Awhad on the demand of Maharashtra State Marathi Journalists Association

also get houses. On District and Taluka level Minister Awhad has given orders to Housing Secretary to transfer the houses owned by Revenue, Municipality, Zilla Parishad to MHADA and bring the proposal to implement housing scheme for journalists as per the demand. Minister Awhad's stance has boosted the issue of housing for journalists in Maharashtra.



National President of All India Journalists Association Ashok Wankhede, State President Vasant Munde, Rashtrasant Eknath Maharaj, State Organizer Sanjay Bhokare, State General Secretary Vishwas Arote, Mentor Santosh Manurkar, Sanjay Javarikar, Yashwant Bhandare etc. at Marathwada divisional Convention of Maharashtra state Marathi patrakar sangh Mumbai.

Newspapers will have to survive only by increasing selling price: Vasant Munde

In the changed scenario local level newspaper journalists have to change the traditional strategy to become financially viable rather than making demands from government. The days of relying on advertising to make up the losses by offering cheap newsletters are over. In ten years the prices of all commodities have increased. In a situation where the government has imposed various taxes, the newspapers will have to be empowered by increasing the selling price, expressed the opinion of Maharashtra State Journalist Union, Mumbai Regional President Vasant Munde, speaking at the Marathwada Divisional Convention of Maharashtra State Journalist Union held at Latur on Sunday, November 28. On this occasion, Ashok Wankhede, National President of All India Journalists Association, Rashtrasant Eknath Maharaj, State Organizer Sanjay Bhokare, State General Secretary Vishwas Arote, Mentors Santosh Manurkar, Sanjay Jewrikar, Deputy Director of Information and Public Relations Latur Yashwant Bhandare, Divisional President Vaibhav Swamy, Divisional Secretary Diparatna Nilangekar, Divisional Vice President Dayanand Jade, Letter Coordinator Latur District President Ashok Dede along with all District Presidents, office bearers, members, journalists were present in large numbers. Speaking further on this occasion, State President Vasant Munde said that journalists are constantly making demands to the government, but as the government is not taking it seriously, the questions of journalists are pending for years. During the Corona period, the government had announced to provide insurance coverage to journalists like health and police personnel. But non-implementation is public fraud. So instead of making demands to the government, local level newspaper and journalists have to change the traditional strategy to be financially viable in the changed situation, the days of relying on advertisement to make up the losses by providing cheap newspaper are over. In ten years the prices of all things have increased, the government has imposed

various taxes. In such a situation, newspapers have to be able to cope by increasing the selling price. After the Editors' Roundtable Conference two hundred dailies in Maharashtra increased the issue price. Others should also take the initiative now. Like other managements, newspapers also appealed to employees to take one day off a week and save their expenses.

Ashok Wankhede, national president of All India Journalists Association, a senior journalist from Delhi, said that a few years ago the judges of the Supreme Court had to come in front of the media and express their grief. Therefore, in Indian democracy, although the four systems of rulers, administration, justice and media are the main ones, journalists have the most influence. Those who are in power should also be aware that the questions are asked only to the rulers. Even the rulers are afraid of honest journalists saying this. Rulers in the government often have to rely on the media. Journalists create political leaders from the news. If they don't value journalists, then we journalists should also have the ability to show them their place. Late Vilasrao Deshmukh of Latur, Gopinath Munde of Beed, Shankarao Chavan of Nanded led the country. They were connected with common man and journalists. They knew the power of journalists. Therefore, in the current situation, every Deshmukh will not be Vilasrao and every Munde will not be Gopinathrao, not every Chavan will be Shankarao, he added. For the success of this first divisional meeting, Aurangabad District President Dr. Prabhu Gore, Rural President Shantaram Magar, Jalna District President Digambar Gujar, Parbhani District President Vilas Chavan, Hingoli District President Pradyumna Girikar, Nanded District President Dr. Bhaskar Bhosle, Osmanabad district president Dhananjay Patil, Beed district vice president Nagnath Jadhav attended the press conference in every taluka and rural areas of Marathwada, making the first convention at the divisional level historic.





The sixteenth state level convention of Maharashtra State Marathi Journalists Association, Mumbai was held at Thane. State President Vasant Munde, General Secretary Vishwas Arote and Konkan Divisional President Nitin Shinde felicitated Union Minister Kapil Patil on this occasion.

Will pursue financial empowerment of newspapers: Union Minister of State Kapil Patil

If the influence of the media is reduced, the democracy will be weakened, so the society itself should recognize the utility of the media and help the newspapers. Union Minister Kapil Patil urged the journalists to take care not to market awareness by saying that the journalists should not give news at the behest of anyone, so that trust will increase. Vasant Munde is commendable for the work he has undertaken to bring Marathi newspapers out of the financial crisis. He also promised to follow up with the central government to make the newspapers financially viable. The sixteenth state level convention of the Maharashtra State Journalists Association, Mumbai was held at the Gadkari Rangayatan Auditorium in Thane on Tuesday. It was held under the chairmanship of State President Vasant Munde in two sessions on December 28. The state convention of the Journalist Association was avoided for the past two years due to the global epidemic of Corona. But this year, following the insistence of the journalists, the sixteenth state convention was held in Thane under the strong leadership of State President Vasant Munde. The session was successfully completed. Regional president Vasant Munde studied the problems that arose in front of newspapers and journalists during the corona period by meeting them directly, discussing them online, holding editor's round table conference and through the departmental convention. That is why, in both the sessions of this convention, the problems and solutions facing the newspaper industry were discussed and the journalists who were present expressed the feeling that they got the energy to work positively in the future. The session was inaugurated by Union Minister Kapil Patil. On this occasion, General Secretary Vishwas Arote, Working President Rakesh Tolye, Manish Ket, Nitin Jadhav along with all departmental presidents and more than five hundred journalist from across the state were

present. Speaking on this occasion, Kapil Patil pointed out the history and current situation of Marathi journalism. Mentioning the killings and arrests of journalists, he explained the dangers faced by journalists. The edifice of democracy is strong as journalists are the fourth pillar of democracy. If the influence of the media decreases in the changing situation, the democracy itself will be weakened. So the society itself should recognize the utility of the medium and help the newspapers. For that, journalists should also give true information without giving news on anyone's request. That means people's trust in newspaper will increase. By giving examples of two news reports about him which were given on someone's request, he also gave a strong opinion on the wrong thing in journalism. But with exception, society is enlightened only because of journalists. Therefore, he appealed to take care that there should be no marketing of enlightenment. Finally Mr. Patil praised the work of the State Journalist Association and assured to help the demands at the central level.

Marathi newspapers will be stable only if the traditional policy of issue sales is changed- State President Vasant Munde.

State President of Journalist association Mr. Vasant Munde, while presenting his position, traced the problems faced by journalists in detail. Presenting the challenges faced by regional newspapers after Corona. He said that newspapers should change the traditional strategy of selling issues cheaply to become financially self-sufficient and only if this is done, those working in this sector will get stability of employment. Finally, he presented the report of the work of the journalist team during the year. General Secretary Vishwas Arote and Konkan Divisional President Nitin Shinde made introductions.





Maharashtra State Marathi Journalist Association, Mumbai North Maharashtra Regional Convention concluded at Jalgaon. On this occasion, State President Vasant Munde, General Secretary Vishwas Arote etc. felicitated Water Supply Minister and Guardian Minister Gulabrao Patil.

Finance issues of newspapers will be discussed in the Cabinet: Hon. Gulabrao Patil

If politicians and journalists work in coordination, the development of the state will accelerate. Having said that, according to the demand of Vasant Munde, State President of Maharashtra State Journalist Association, a positive consideration will be given to appointing journalists as non-governmental members on the local government-semi-government committee. When Water Supply Minister and Guardian Minister Gulabrao Patil assured that he will try to take this issue to the various committees of the journalists from across the state in the cabinet meeting, the state president of Journalist Association Vasant Munde said that in the situation created after Corona, the readers also have to prepare their mindset so that the newspapers increase their selling price and create financial stability. expressed.

Maharashtra State Marathi Journalist Association, North Maharashtra Regional Convention of Mumbai was held in two sessions at Jalgaon on 1 May Worker's Day in the presence of Water Supply Minister and Guardian Minister Gulabrao Patil and under the chairmanship of Regional President of Journalist Association Vasant Munde. On this occasion, Regional General Secretary of Journalist Association Vishwas Arote, A. Suresh Bhole (Rajumama), Mayor Mrs. Jayshree Mahajan, Former Minister Gulabrao Deokar, Collector Abhijit Raut, Superintendent of Police Dr. Pravin Munde, Manoj Vani, Director of Manokalpa, Digambar Mahale, President of Mangalgraha Sansthan etc. were present. Speaking on this occasion, Minister Gulabrao Patil said that it is because of journalists that political activists are formed. The work of showing the mistakes of the rulers and giving direction to the society is done through journalists from the local level to the state level. Therefore, if politicians and journalists work in coordination, the development of the state can be accelerated. Journalists have a great role in my personal development. The Marathi Journalist Association is ready to help the journalist through various means in times of difficulty. Therefore, according to the demand of the state president of the union, Vasant Munde, it will be positively considered about appointing journalists as non-governmental members on the governmental and semi-governmental committees at the local level.

At the same time, Gulabrao Patil assured that the matter will be discussed in the meeting of the cabinet to solve the problems of journalists and to give opportunities to various committees across the state, while Vasant Munde, the regional president of the Journalist Association, said that the newspaper sector has been hit the hardest by the Corona virus and due to the decrease in the advertising business and the increase in the price of newspaper print and other commodities, it is cheaper. It has become difficult to deliver newspapers. As a result, the employment of journalists and other employees working in the newspaper has become unstable.

Newspaper business of forty thousand crore rupees across the country has come to ten thousand crores. Therefore, if the newspapers like other countries increase the selling price of newspapers compared to the cost of production to stop the instability, only the journalists and employees working in the newspaper sector will get stability. Newspaper workers are a big factor in the state and the country. He appealed to the government to understand the problems and difficulties of this component separately and find a way out. During the Corona era, on behalf of the Maharashtra State Marathi Journalists Sangh, food grains and other materials worth about one and a half crore rupees were distributed to the poor people across the state. Due to heavy rains, Mahad, Chiplun, Ratnagiri, Thane districts suffered a lot, six trucks of materials were given on behalf of the State Journalists Association. Navnath Jadhav, State Publicity Head of Journalist Unions, Marathwada President Vaibhav Swamy, Marathwada Communication Chief Kundlik Walekar, Sanjay Phulsunder, Deputy Mayor Kulbhushan Patil, Shaligram Gaikwad, Mukund Nannaware, Pravin Sapkale, Kishore Raisakda, Pramod Sonwane, Milind Lokhande, District President Jitendra Singh Rajput, Jagdish Sonwane, Pradeep Gayke, Deepak Sapkale, Sharad Kulkarni, Bhushan Mahajan, Najneen Sheikh, Bhagwan Marathe, Sanjay Chaudhary, Kamlesh Deore, Vilas Tathe, Bhanudas Chavan, Vijay Gade, Mahendra Suryavanshi, Gopal Sonwane and other dignitaries were present. The program was moderated by Ayaz Mohsin.



Leadership who redefined the economics of media

Santosh Kanade

Beed is not only the district of sugarcane workers or unemployed, it is also a district of leadership. It seems that the lightning of leadership is born in the soil here. Although the number of those who go ahead with the pledge of 'Study to manifest' is less, but it is certain. Beed is also a district of journalists. There are a lot of journalists here looking for employment, seeking justice and making a name for themselves. All of them are fighting first with themselves and then with the system. These fights were once so lonely and pointless. Vasant Munde tied these struggles in a formula. The name of Vasant Munde, who came into journalism about twenty years ago, has reached the entire state today. It is because of the questions of journalists and the art of solving them. The word 'Kala' means that it is only a desire does not work or it does not work even with just giving time. A person needs to have a knack for creating awareness and solving problems. It is in munde. He has now proved that if your 'basics' are solid, even small measures can be of great magnitude. A political organization will not be as troublesome as it is of journalists. Because journalists are always in the role of raising questions and pointing fingers.

Vasant Munde worked from the district president position through the Maharashtra State Marathi Journalist Sangh, knowing the issues and planning the fight. Later Marathwada President, State Working President, and now State President besides being the Divisional President of State Government Accreditation Committee. Through this, the questions of the journalists came to him and the fight started... His fight for the mental stability of the journalists to financial stability is on the way to success. While also working in the state's leading daily Loksatta, Unbelievable recent times that journalists have questions, dailies can also have problems or instability in journalism as a whole etc. Therefore, there is a perception that fight, justice, injustice, question, demand... these words are used only in news. Let alone others but also journalists. It is true that there should be darkness under the lamp, but journalists also have problems and they should be solved', what will Vasant Munde himself do to others who are starving? This simple and easy math but it did not turn to anyone. Can someone who lives in the shadow of injustice give justice to others? The points threaten to beg the real question of whether his efforts are truly sincere. Today the situation is changing. Journalists, small dailies, media houses are becoming aware. The spinning wheel of the economics of journalism is about to pick up speed. Vasant Munde's efforts are commendable and will surely bear fruit.

Competent leadership with companionship:

Every sector has organizations. There are leaders. According to the criteria of political science, one leg of leadership should be raised towards organization and the other towards progress. Only then that organization, that society can achieve progress, both feet are not walking in the society or in the organization or both feet are not walking towards development. The concept of carrying along is the responsibility of competent leadership. Vasant Munde's leadership is equally masterful. That's why they are going around Mumbai-Delhi taking questions of small daily journalists, what are the problems of journalists? Inadequate remuneration, Uncertain working hours, no

fixed meal times, no guarantee of health security and not enough vacations, no money and no time for family. Such a bonded labourship! What can be done for journalists who find themselves in such a situation. Seeing their ongoing efforts for this, their experimental leadership is highlighted.

After becoming the divisional chairman of the Accreditation Committee, Munde did an experiment, an open discussion, which no one had tried before in the history of journalism. He went to many cities in the state and directly interacted with the journalists there. What are your questions? What are the difficulties or what are the oppressive rules to get the certificate? He began to struggle to find out how journalists could easily get accreditation and get maximum benefits from it. He was also successful in that. During his tenure, the senior journalists got more and more accreditation cards. Importantly, Munde contributed a lot in increasing the quota of dailies for accreditation cards. Therefore, journalists working at taluka level and journalists working at headquarters got additional 'recognition', but all this was achieved by understanding the issues, so journalists in Marathwada and the state are adamant about Munde's leadership.

Blue-print saving economy:

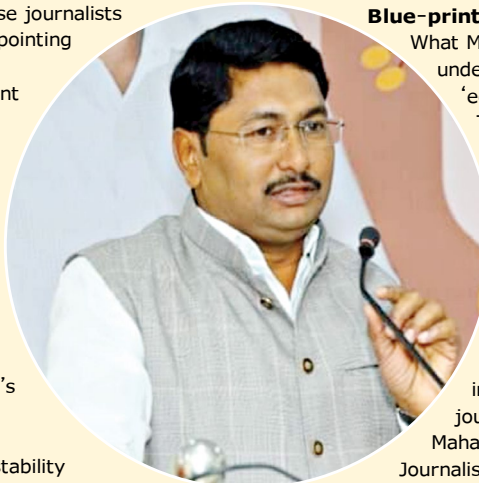
What Munde did for the journalists, if we want to truly understand what he did, we have to understand the 'economy' or 'economic policy' presented by him.

Then it will help to understand Munde's blue-print in real sense. Social media and digital journalism have led to the collapse of small dailies. In addition, two years of corona virus, unemployment has fallen on the entire media sector. Media houses cut staff without any restrictions. The district and taluka journalists who was working on remuneration became extremely restless as the small daily newspaper collapsed. How can Vasant Munde remain silent in such a situation? During the lockdown, various journalistic activities were started through the Maharashtra State Marathi Journalists Association.

Journalists were encouraged. But a permanent solution was needed to create a media world. Munde proposed a

new idea to increase the prices of daily newspapers in 2020-21. It's shocking, everyone's eyes widened, how can it be possible to increase the prices with raised eyebrows?, will people buy the paper? What will it achieve? Such questions started coming up. During this period he emphasized meetings and communication. Keeping his point simple, kept on talking for hours to convince. Every product has its own value in the market. It is the right of manufacturer to decide the value. Value of the product is determined after assuming all the cost of raw material, manpower, electricity, transport, distribution. This is the mathematics of market.

But the newspaper sector was oblivious to this. The media had no sense of self-worth. One issue of a four-page daily costs twenty to thirty rupees, an eight-page daily costs around fifty-sixty rupees. Then important question is why the daily newspaper price is only two to five rupees. Vasant Munde asserted that and started to present the math that increase the prices slowly. financial literacy will be achieved if the expenses of daily newspaper are recovered. He was also successful in that. Around 150 to 200 dailies in the state decided to increase prices and did so. Interestingly, the consumption of any daily has not been adversely affected, no one's issue has decreased or even not a simple complaint has been made by any reader. Daily newspapers started becoming competent very easily.



The campaign started itself and now it is trying to spread across the state. A small solution but a it was very effective. This is the basic formula that journalism will survive if daily newspapers stand strong. Moreover, he raised his voice to Delhi about this. He also convinced the officials of 'RNI', the office where the daily was registered, about the price of the daily. Then the authorities also became speechless. Now, Munde has started a separate administrative or judicial battle in this regard. Once this registrar's office took an official decision on the price of dailies. Then the media world will not take long to rise from the ashes.

Take a weekly vacation

Vasant Munde's next point is surprising. It was about Weekly holidays. There were reactions like "Does the newspaper have a holiday?" "Forget about a holiday." But Munde convinced the same economy and health issues here also. How much does it cost to print a daily and deliver it to the door of the readers? How much does it cost for a day? What is the cost of four days in a month and 48 days in a year? There is no rule that dailies should not have a weekly holiday. One saves costs and the other keeps employees happy, today the government has implemented a five-day week. Many private companies and the corporate news sector also have a five-day week. So why not it should be for the small newspapers and journalists? Rather the journalists will be able to work with more energy because of holiday.

On the other hand, many dailies in the state have taken decided to give holiday, Some even started weekly holidays. These decisions will help in creating belongingness and attraction towards journalism. Along with this, Munde has contributed significantly to the Journalist Pension and Journalist Protection Act.

Vasant Munde is demanding that the central government should include district daily, small divisional daily in small scale industry. For this, he is in talks with Union Minister for Small, Micro and Medium Industries

Narayan Rane. If daily newspapers get the small scale industry status then they will be included in the orbit of industrial division. Loans may be available for printing machines, tax concessions and space for printing presses in MIDC areas. Moreover, it is hoped that provision will be made for this business from the budget. Of course Daily newspaper will stand strong. The voice of the masses will be louder. But for that political will is needed. Munde's sincere efforts are going on.

Tax relief to newspaper subscribers:

There is another important point. So the consumption of Dainik may increase, Besides, good writing will get financial support. That is, tax rebate on newspaper purchase, if the reader buys a newspaper during the year, he should get a rebate of five thousand rupees in his income tax return, Mr. Vasant Munde met Union Minister of State for Finance Dr. Bhagwat Karad several times. Discussions are going on. If the government takes this decision seriously, Daily newspapers will stand firmly. At least because of tax relief, the tradition of reading newspaper at home will take roots, good writers will come forward, journalists will be alert to make scholarly articles. All these achievements can be proved. Vasant Munde is trying for it if the central government decides, if good decisions are taken, strong walls and ceilings can be applied to the abandoned palaces of daily newspapers.

Warrior leadership

Vasant Munde is a fighter who fights for journalists, this is an example of what leadership of journalists can do. All journalists need to strengthen the hand of Vasant Munde by giving sincere support. The face of the system will not change unless the face of journalism is changed. For that, journalists, called the fourth pillar, need to be strong. Ease of recognition, increase in price of daily, weekly holiday, tax rebate for readers, status of small industry for dailies, respectable remuneration for journalists, work is going on all these fronts. There is no doubt that his work will create a new history one day.





Will send a proposal to the Center to give concessions to taxpayers who purchase newspapers

Deputy Chief Minister Ajit Pawar's testimony to the State President of the Journalist Association, Vasant Munde

Deputy Chief Minister Ajit Pawar has assured Vasant Munde, State President of Journalists' Union, that the state government will send a proposal to the Union Finance Minister to give an annual income tax exemption of Rs. 5 thousand.

At the residence of Mayor Rajkishore Modi in Ambajogai on Friday, April 8, Deputy Chief Minister Ajit Pawar and Guardian Minister Dhananjay Munde were met by Vasant Munde, Santosh Manurkar, Vaibhav Swamy, State Presidents of the Maharashtra State Journalist Association and demanded financial support for the newspaper business which is in trouble due to Corona. Since a year, it is a demand to the central government that it should give an annual exemption of Rs. 5 thousand. Vasant Munde gave detailed information about this demand to

Deputy Chief Minister Ajit Pawar. After learning the facts about the demand, Deputy Chief Minister and Finance Minister Ajit Pawar welcomed the demand and assured that journalists association should follow up the matter then we will immediately submit a proposal to the Central Government on behalf of the State Government. Newspaper business has run into trouble due to reduced advertising and sales prices being only thirty percent of production costs. Due to increase in the price of paper, the problem has been added. After informing Ajit Pawar of the fact that the employment of five lakh people working in newspapers across the state has become unstable, he gave a positive response to help this business. As the state government will propose, the demands of the journalists union will get more strength.



Will consider granting small scale industry status to newspapers: Union Minister Narayan Rane



Vasant Munde, state president of Maharashtra State Journalists' Union, during his visit to Delhi met the ministers of Maharashtra who had just moved to the Center and appealed them for the development of journalists. Vasant Munde held a detailed discussion with the Union small scale Industries Minister Narayan Rane on various problems of journalists at his residence in New Delhi. The first round table conference of editors in the state was held in Aurangabad in September 2020. In this historic round table conference, the editors of the state unanimously had tabled a resolution to grant the status of small scale

industry to Marathi newspaper industry. According to this resolution, Vasant Munde demanded to Mr. Narayan Rane that regional and district level newspapers in Maharashtra should be given the status of small scale industry.

On this occasion, Narayan Rane assured to solve the problems of journalists on priority basis, he assured that he should give a detailed proposal regarding granting the status of small scale industry to the newspaper industry, he will definitely put it in the cabinet meeting and get it approved.







A sensitive journalist, a lively man

Vasantrao Munde's name has to be taken first among the number of journalists who do social consciousness journalism. His pen sometimes turns into a blade of a sword to get justice for the last elements of the society. Vasantrao Munde's positive journalism turns out to be eye-opening in a time when everyone is giving advice to anyone. Vasantrao Munde has devoted himself to journalism since his student days. Agriculture, addressing our soil issues honestly this oath is taken by Vasantrao. I have been with them for the last two decades. We have a lasting relation. His life is transparent like a mirror inside and outside. He was awarded the Samarthan charity's prestigious Human Rights Journalism Scholarship for his portrayal of the plight of marginalized sugarcane workers. I was also a witness to this ceremony in Nagpur. Vasantrao's journey started from Dainik Marathwada Saathi, a journalism workshop. Further, through Lokpatra and Loksatta Daily, he showed the skill of his pen

to Maharashtra. Vasantrao Munde and Santoshji Manurkar should be credited for the S. M. Garge Award, which became prestigious not only in the state but also in the country. Today, Munde has shown by his actions that the post of state president of the Maharashtra State Marathi Journalists' Association is not just a matter of honor. A new history of President who is not an editor is named after him. His newspaper economic agenda has been accepted by the state. The speed of work of Vasantrao, who bangs Beed to Mantralaya to address people's problems, is an inspiration to many people including me. His work scope is huge. January 1 is Vasantrao's birthday. Accordingly, many birthday wishes to Vasantrao Munde, a vivacious man, a sensitive journalist, my leader, State President of Maharashtra State Marathi Journalist Association.

- Baba Shrihari Deshmane

Proud of Vasant Munde who proved himself



In a small town like Beed, facing many limitations, proving yourself in journalism and social field is not an easy task. Therefore, Vasant Munde's work is worth noting. Vasant Munde's specialty is good organizational skills. Today he is able to lead journalists in the state. By having a proper and deep understanding of the rural issues in Marathwada, arranging new ideas in the changed situation Munde is a contemplative personality. Munde strives to ensure that small newspapers survive. It is a matter of pride that the name of Vasant Munde of Beed is mentioned all over Maharashtra today. I believe that he should lead the country in the field of journalism.

- Rajiv Khandekar, Editor, ABP Majha.

A journalist who presents the joys and sorrows of common people



State President of Maharashtra State Marathi Journalists Association Vasant Munde is a very efficient journalist. He is famous throughout the state as a journalist who shares the joys and sorrows of common people. Coming from a small village, today Vasant Munde created his career in the state of Maharashtra, because of his passion for the community. Our affection has remained constant for the past two decades. It is natural to be happy and proud that he got the post of the state president of Maharashtra State Marathi Journalists' Association under my leadership. Vasant Munde, a good, impartial and fearless personality in journalism, is in front of you today. Munde is a great example of what a friend should be and how a journalist should be. May he progress even more in life.

- Govind Gholve, Former Executive Editor, Sakal, Secretary, Srikshetra Bhagwanagarh.

A Journalist covering rural issues in the ministry



Vasant Munde is a very intelligent, studious and fearless journalist. He is a very important journalist in the state who knows the nature of issues in rural areas. Vasant Munde is making sincere efforts to understand the problems of common people from the root and solve them. He has made a great contribution to do justice to the expected factors by presenting many topics through his writings. It is remarkable that Munde writes and speaks very enthusiastically on the issue of beed soil and comes to the ministry in Bombay and pursues those issues. Vasant Munde has done the work of strengthening many struggles. Still doing it today. His pen becomes sharp against injustice.

- Mandar Parkar, Ex. President - Ministry, Legislature Correspondence Association, Mumbai.

A friend having courage to lead the state



Beed and all the state very well knows my friendship with Vasant Munde is beyond journalism. Vasant Munde has the ability to lead. A journalist is an intellectual. So he knows how difficult it is to be a leader of journalists, Munde has proved himself. From the district level, the move of the state president of the Maharashtra State Marathi Journalists Association has been effective. I have seen Munde's struggle closely. The work done by him to issue accreditation cards to rural journalists when he was the Chairman of the Accreditation Committee of Marathwada Division is worth mentioning.

- Santosh Manurkar, Editor Lokprabha, Beed.

A friend with feet on the ground



A struggling boy from a family with barely any educational background, no fluency in the so-called language, no legacy of journalism, whatever to be achieved was on his own strength. There was no godfather. But Vasant Munde did not stop. It went on and on! Many people who move forward forget the past. Vasant, however, became a big support for the latter. He never lost his connection with the soil, his village, his people. Vasant Munde perpetuated the awareness that a bird soaring high in the sky is aware that its nest is on the ground. Many people got a lot of support with his cooperation. I am happy to see one of our friends climbing up the ladder one by one. I wish him all the best in his future endeavors!

- Amar Habib, Senior Journalist.

Vasantrao in Journalism

It would not be wrong to say that Vasantrao's leadership qualities also came from 'Munde' in his name. Vasantrao has shown that there is a big difference between running an organization with many years of tradition and creating a new organization and sustaining it. The name Vasantrao has created a great influence in the journalism of the state. Vasantrao came to Beed after studying journalism in a city of learning like Ambajogai, has been working as a successful district representative of Loksatta for several years after Lokpatra daily. Vasantrao is a good journalist, at the same time he is a good friend and a skilled organizer. He initially formed the District Journalist Sangh and took it to the state level and is active across the state. On the occasion of late S. M. Garge's memorial award, he brought the big journalists of the state to Beed and provided guidance to the journalists of Beed. In his program Gopinathrao Munde used to be with him, the chief minister of the state especially himself Vilasrao Deshmukh was always present. It would not be wrong to say that the talk of political juggling between Gopinathrao Munde and Vilasrao Deshmukh grew from Beed itself. After him, Devendra Fadnavis also attended this award ceremony when he was the Chief Minister.

It would not be wrong say that Vasantrao's leadership qualities also came from 'Munde' his name. Vasantrao shown that there is a big difference between running an organization with many years of tradition and maintaining it by creating a new organization. He



not only established the state level association of journalists but also organized it across the state.

During his tenure as the Chairman of the Marathwada Divisional Accreditation Committee, he created discussions across the state to get accreditation cards to as many journalists as possible, and he has to be credited for getting accreditation cards for the taluka level journalists as well.

After that, he also proposed a strange idea, which is difficult to implement, to raise the prices of the newspapers so that the print newspapers can stand on their own feet without depending on advertisement and for this he also held discussions in many places in the state. Although it is a different question whether he succeeded or will succeed in it, it is certainly important that he tried it. It would not be an exaggeration to say that he gave and instilled the idea that newspapers did not depend on advertising and journalists could do fearless, comprehensive and public interest journalism only if they did not have to follow anyone for advertising. As Vasantrao is still young, he has plenty of opportunities to advance, which he will use to help and advance journalists. May his leadership flourish, may he get good health and a long life.



Narendra Kankariya
(The writer is editor of Dainik Sanket)

A leader who raised the movement of journalists



State President of Maharashtra State Marathi Journalists' Association Vasant Munde's contribution to journalism is remarkable. Munde is my best friend. Movement to give voice to problems of journalists Munde is known as a founding journalist leader. Vasant Munde is a different kind of journalist who does developmental journalism beyond politics while staying in Beed's journalism. Munde has effectively raised the various issues of the farmers by doing journalism that upholds social commitment in Beed. On the occasion of the birthday of my dearest friend Munde, you are publishing this special edition which gives an account of his work, and it is a matter of great pleasure to me. Wishing Munde all the best, hoping that his future journey will be even brighter.

- Raja Mane, Group Editor Tarun Bharat, Solapur

Creative journalist

State President of Maharashtra State Marathi Journalists Association Vasant Munde has always preferred dialogue over discord, even if we have differences, he always maintains that communication should never be broken. He has consistently used his position at the top of the organization not to cause trouble but to run to help. He has always given his time to help those who are new to the field of journalism, always looking for guidance.

Vasant Munde is known as a creative journalist in the entire state of Maharashtra.

Many leaders struggle to get manage to keep that position and just want to show off. are doing this, what about hands are empty! On the of this experience, our Vasant Munde got the of Regional President Maharashtra State Marathi Association representing and big dailies and news channels of the state

and started implementing various programs and activities across the state. This is very important for journalists. Even when Vasant Munde was the Chairman of the Aurangabad Divisional Accreditation Committee, he implemented a creative program to provide accreditation letters to as many journalists as possible. To give accreditation cards to the senior journalists at home and without application was the idea of Vasantrao Munde.

He paid careful attention to make his line bigger without erasing someone else's line and he is striving in this regard. His contribution to the establishment of the Late S M Garge Award and the grand construction of the Garge Memorial is well known. His nature is to take up a task and work quickly to complete it, which has enabled him to do many positive things. He always prefers communication over discord, even if we have differences, he always maintains never to break contact. He has consistently used his position at the top of the organization not to cause trouble but to run to help. He has always given his time to help new entrants in the field of journalism who always look for guidance. After becoming the Chairman of the Divisional Accreditation Committee, he held meetings of journalists in almost every district and some talukas and tried to give justice to rural journalists. What is special is that no one had done this before. Senior



journalists have done journalism all their lives and that too without any expectations. Rather than asking for applications and documents from such seniors, by finding them and deliver accreditation cards to them at home shows his respect for the elders. Some journalist brothers died suddenly, this time he tried to get out of their grief by providing financial support to the family instead of just expressing dry grief. Before coming to LokSatta, he started journalism for a few days in Ambajogai and then directly to Beed and his writings and dialogues gained fame and recognition through writing and communication skill. Ladzari is the native village of Vasant Munde. This rural youth known as a brave youth who always do something for the betterment of the and society. He saw big leaders and journalists in Ambajogai and with the to become, write and do like them he forward.

Munde has a clear and strong opinion that a journalist should only be rich in writing but his personal status should also be good and for that he should use ethical means to achieve

wealth and also help journalists. I am a fan of his writing and style of depicting the subject. His political commentary and understanding is accurate. In LokSatta he encouraged new experiments in agriculture through Shetshivar.

He encouraged many journalists to write and talk by arranging workshops for journalists. During journalism and leading the journalists, sometimes journalism is neglected. But he has maintained a good coordination between the two. during the lockdown he has shown his commitment to journalists by providing substantial support to the people working in the journalism, newspaper sector. He is a Ajatshatru (Who do not have enemies since birth) journalist and a leader of journalists who expresses his opinion clearly and decisively without letting the personal touch get in the way.



Mahesh Waghmare
(The writer is the former Executive Editor of Daily Lokprashn.)

A farmer's son who broke the monopoly

In fact, writing an article to wrap up his career and work history in words is a joke, basically this article is not for flattery or admiration. It is divine that a farmer's son should plow not only the fence of the monopoly but also the fortified area. But this farmer plowed journalism on it. Weeded it out, served the soil making it fertile and brought many plants like me from it. Vasant Munde is a leader who sprinkles advice and guidance to make things last. I came to know the name Vansat Munde as he solves the journalists' queries, supports them in settling down and also respects them. Our leadership, which has understood the sky and is flourishing, is firmly planted on the ground. His success and wealth are the positions he has achieved and the people he has met from a position of extreme poverty. I got to know him more closely after becoming the Marathwada President of accreditation committee. Whatever you write, you should read it again, he gave me this little advice, and as I re-read the mistakes, I made corrections. Without telling me that you are making mistakes he advised me to read again. It shows a motherly master in him. For the last 8 years, the affection between me and him grew day by day. The advice he gave me, the support he gave me in difficult times and the respect he gave me for writing so far is the testimony of his greatness.

Vasant Munde, who used to deliver newspapers early in the morning, has today become the leader of journalists in Maharashtra state. Be it a column of leaders or a chief of writings, Munde Saheb has not only widened his circle but matured by taking the innate qualities of

coordination and connection while raising people.

He has built a network of journalists by taking as his partner a master of profound writing like Santosh Manurkar. An interview I did with him last year went viral across the state. The subject was complicated but equally necessary. Earnings in journalism is a matter of concern. The only product for which the criteria of inflation and production value are not applicable is newspaper, Vasant Munde sir was the first to call for taking the price directly to the production value. It will not get financial stability by selling at a loss and by compromising with the advertisers. While weaving a network of journalists far and wide in Maharashtra, this sailor in the ocean of is a Mountain of writing among hills. There is a struggle in his surname Munde itself. It would be surprising if his career did not have an edge and a fringe of struggle. Vasantrao Munde who is a son of sugarcane worker proved his mettle in front of the Chief Minister of Maharashtra to the Finance Minister of the country. He created many radii in the circle of journalism which are vigilant for 24x7.

As the head of the family, Vasant Munde has proved to be the leader of our journalists while providing the necessary guidance to the workers, new editors in this field.



Bhagwat Taware
(The writer is news editor of Dainik Lokasha)

Tremendous energy is the strength



Vasant Munde is a friend, a brother, a warrior. A walking and talking university of journalism. For me 'Vasanta' is not just a journalist but a personality from whom we should learn how to achieve social work through journalism. As a journalist, we are no one else, we are debtors to the society. We owe it to society. The feeling that the debt of the society should be paid can be seen strongly in Vasant Munde. He is the President of Maharashtra State Journalists Union Mumbai and the head of the Beed division of the daily LokSatta. He writes in a very classy manner in a reputed newspaper like Loksatta. A strong awareness of how to maintain social commitment is evident. As he is from Marathwada, Vasant Munde does an honest job of breaking the news of local people, whether it is the issue of water, youth, women, unemployment,

through journalism. He continues to fight for rural journalists to get justice. Munde's support to journalists in a situation like Corona is worth lakhs. Not limited to Marathwada, Vasant Munde tried get help of government for all the journalists of Maharashtra. Efforts were made by him to find out how financial assistance can be given to journalists. It was very necessary to support at the time when many journalists had to face Corona and at that time Vasant Munde provided mental support by being connected to everyone through social media, through the journalist association. This is done in the Corona era. It can't be forgotten. Aurangabad now has a separate office of the State Journalists' Association in Marathwada Division. Through the office, to call various dignitaries, central ministers, to hold discussions with them, and also from that, how will all of them, be it newspaper business or journalists, get help from the government. He tried for this. He works with passion for the survival of small newspapers. It is the age of competition. He raised his voice for the survival of small newspapers and weeklys. He has created a positive atmosphere in the Beed area through the award distribution ceremony. Tremendous energy is Vasant Munde's forte. May this energy be sustained forever.



Ashok Wankhede
(Author is the national president of All India Journalists Association, New Delhi.)

Standard of positive journalism

In the journey of journalism, the journey from Lokpatra to Loksatta is a big challenge for a rural youth, but Vasant Munde has mastered it. He has created a standard of positive journalism by bringing forward different subjects, bringing forward different individuals and organizations through journalism.

About 3 decades ago, a young man from a village comes to a taluka place for education and comes to journalism as an awareness of social life through agitation, then despite extremely adverse conditions, without making a fuss about the situation, or without crying, he creates himself in the district journalism and then to create something constructive through journalism. The whole journey of struggling to build a journalist's association and making a mark at the state level is easy to talk about but equally challenging to live. But one has to look at Vasant Munde, State President of Maharashtra



State Marathi Journalist Association, as a leader who gives a different dimension to the field of journalism by enjoying this life, journalism and organization in the true sense.

There is an aura around the name Vasant Munde in the journalism of Beed district. At least 2 generations in politics and social field know this name intimately. He is known as a person who strives to build something through journalism, playing the roles of sometimes a colleague, sometimes a consultant. The journey of journalism from Lokpatra to Loksatta is a big challenge for a rural youth, but Vasant Munde has mastered it. He has created different contexts of positive journalism by bringing forward different subjects, bringing forward different individuals and organizations through journalism. Be it journalism or any field of life, Vasant Munde's journey begins with the belief that if you want to advance, widen your line. He proved his uniqueness by carrying out many activities, but he never came in the way of anyone. Without thinking much about what people say, it is his nature to work on it stubbornly if he is convinced of something, to take those who come with him, without thinking about those who don't, to do the work he has decided to do with him. Due to this, he was able to carry out many social activities in Beed through journalism. Don't want to hate anyone. It is the path he has set for himself to help someone if possible, but not to speak ill of anyone or get in anyone's

way, and on this path only his journey continues.

Organizing people is basically a difficult subject. Many intelligent people can not do it. And even more difficult when it comes to organizing journalists. But Vasant Munde accepted this difficult challenge. Today, he is managing the axis of the Maharashtra State Marathi Journalists Association efficiently. It was not easy for editors across the state to accept the leadership of a young man from a rural area in a district like Beed.

But Vasant Munde's unflappable nature, ability to tolerate harsh words occasionally, strength to digest insults and the

attitude of forgetting the past and taking everyone along are some of the things that have made this leadership reach the state.

He not only left an imprint of his work wherever he got the opportunity in journalism and outside of

journalism, but also through the opportunity he got, he helped his colleagues. He constantly thought about what he could bring to his area, what his contacts, relations could bring to his region and his region. He has always tried to go more and more close to the everyone by the works like accreditation for rural journalists when he was the regional chairman of Accreditation Committee in place like Beed, an activity started through the S. M Garge Award, be it an effort to conduct a lecture series or be it an effort to understand the problems faced by journalists and people in this field across the state during the lockdown of Corona, and tried to give voice to their problems. He can not seat idle. Vasant Munde is constantly working to involve himself in some or other activity, if one activity is over, he starts the next. His very nature is a struggle. With this struggle, he has given a new dimension to the field of journalism. He tries to show how to add professionalism and communication to traditional journalism.



Sanjay Malani
(The writer is co-editor of Prajapatra daily.)



Unique view of best friendship

Beed: Union Minister of State for Finance Dr. Bhagwat Karad and Cooperation Minister Atul Saave, these old friends during their visit to Beed went to the office of journalist Vasant Munde. Initially Reminiscing the memories of the early days, free conversation started and a gathering of best friends ensued. At this time there was a feeling of cordial friendship between Munde, Karad and Saave. Sharp recent forays into public life and after reaching certain heights in politics, maintaining personal friendships is an exception. But it appeared.

Union Minister of State for Finance Dr. Bhagwat Karad, Cooperative Minister Atul Saave had come to Beed on Saturday 10th December. After the program, both of them visited the office of Vasant Munde, State President of Maharashtra State Marathi Journalist Association. In the last twenty years, Vasant Munde has left a different mark in the field of journalism with his achievements. Dr. Karad, Saave have also achieved special heights in the political field. At the time when Karad and Saave started their political career, Vasant Munde also started his journalism. Even though Vasant Munde was working as a journalist in Beed, he has been in touch with journalists through the organization since its inception. Coming in contact with eminent people in the field of journalism

across the state including Late Gopinath Munde, Vilasrao Deshmukh, it was often seen that they formed a strong thread of friendship going beyond journalism. Incidentally, although Karad, Saave and Munde had risen to a certain height in their respective fields, the people of Beed felt that the three maintained their relationship without affecting their personal friendship. As political roles in public life have become more extreme in recent times, there appears to be less spontaneity at the individual level. But after reaching a certain height in the political arena, the visits of leaders are hurried due to busy schedules. Therefore, it is not possible to meet friends and develop heart to heart relationship even if you want to. In such a situation, the meeting of Munde, Karad and Saave gave a soulful glimpse of cordial friendship beyond public appearances. The booklet of Vasant Munde's meticulous study on the economics of newspapers was given to the Union Minister of State for Finance Karad and the Minister for Cooperation. At that time both appreciated the work of Vasant Munde in the field of journalism. On this occasion Editor Santosh Manurkar was present.